



Improving Engagement through Coaching and Feedback

Increase Productivity and Bottom Line Results

Employee engagement is a critical issue which can significantly impact productivity and bottom line results. In studies by industry experts fewer than fifteen (15%) percent of employees surveyed report that they receive sufficient feedback to know how they are doing on the job. That is unfortunate because virtually everyone’s job is constantly shifting due to changes in people, technology, processes, and rules. Engagement can be significantly enhanced through effective coaching and timely, accurate, and constructive feedback.

In this interactive workshop, participants will learn and practice these five essential skills of coaching and feedback:

- How to build relationships to foster motivation and engagement
- How to observe performance and ask effective coaching questions
- How to listen effectively and communicate expectations clearly
- How to set the stage for learning and delegation
- How to provide and document constructive feedback

Join Us!

Date: Thursday, January 23, 2020

Time: 8:15 AM Registration & Pastries
Class from 8:30 AM – 12:00 PM

Location: “NEW” Training Center,
901 NE Loop 410, Ste. 425

ONLY \$199

CE credit for CPAs – 4 Hours

Prerequisites: None

About your Workshop Facilitator

Ed Bierschenk is an experienced business owner, trainer and leadership coach. He has led the process to hire, train and develop over five hundred managers and thousands of employees for HEB Grocery Company.

During the past ten years he has facilitated numerous leadership workshops with a global training organization and has provided coaching for business owners and key executives. Ed is Chief Potential Officer for A-Team Coaching and a Business Coach for The Alternative Board in San Antonio and the Executive MBA Program at Rice University. His passion is unleashing untapped potential.

